

Philips Signage Solutions E-Line Display

65" Edge LED Backlight Full HD



BDL6520EL

# Captivate your audience

# With an impressive large-screen experience

Maximising your content delivery whilst lowering your TCO has never been so easy. This 65" display offers breathtaking HD picture quality with lower power consumption.

#### **Optimised for public viewing**

- Full HD LED technology for brilliant images
- · AMVA for wide-view super-high contrast, vivid images
- Designed for 24/7 operation
- Portrait mode operability

#### **Operational flexibility**

- Open Pluggable Specification Slot
- Smart insert in the back cover to place a small PC
- Smart Control Software Suite
- Freeze mode for smooth presentations

#### Lower total cost of ownership

- SmartPower for energy saving
- · Power consumption below the industry average



# Highlights

#### Full HD LED technology

White LED's are solid state devices which light up to full, consistent brightness faster saving startup time. LED's are free from mercury content, which allows for eco-friendly recycling and disposal process. LED's allow for better dimming control of the LCD backlight, resulting in a super high contrast ratio. It also gives superior colour reproduction thanks to consistent brightness across the screen.

#### AMVA Display Technology

Philips AMVA LED display uses an advanced multi-domain vertical alignment technology which gives you super-high static contrast ratios for extra vivid and bright images. While standard applications are handled with ease, it is especially suitable for graphical demanding applications. Its optimised pixel management technology gives you a 178/178 degree extrawide viewing angle, resulting in crisp images even in portrait mode.

#### Smart Control

Control and manage all of the signage displays on your network with this powerful software tool, which allows you to change the settings of your display centrally via an RJ45 or RS232 connection. Smart Control allows you to set the video input, modify the colour settings, set the display's ID when creating video walls and even diagnose each display's status, giving you all the power you need to manage your displays from one central location.

#### SmartPower

The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

#### **OPS Slot**

Developed for the Digital Signage market, the Open Pluggable Specification (OPS) slot is designed to make changing or upgrading your media player mere child's play. Simply plug your media player in to the display and you're ready. No matter whether you have an entry level, mid-range or high-end media player, OPS is fully compatible bringing you a lower TCO over the longer term.

#### Smart Insert

Professional PCs are part of most public signage installations. Quite often they increase the overall depth of the display and cause a lot of cable clutter. So we have designed this display with Smart insert in the back cover, which is ideal for the integration of a professional small form factor PC. On top of that, the cable management system offers a great solution to keep your cables neat and professional-looking.

#### **Freeze operation**

Activate the freeze option during your presentation to switch the content on your computer without having your audience see it. Simply deactivate the freeze option when you are ready to play the live video source again.

#### Designed for 24/7 operation

Because business never sleeps, our signage displays are designed for 24/7 use. Taking advantage of superior components to ensure a higher level of quality, you can count on this range of models for complete around-theclock reliability.

#### Portrait mounting possible

This display can also be safely and reliably mounted in portrait position.

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# Specifications

#### **Picture/Display**

- Diagonal screen size: 64.5 inch / 163.9 cm
- Panel resolution: 1920 x 1080p
- Optimum resolution: 1920 x 1080 @ 60 Hz
- Brightness: 360 cd/m<sup>2</sup>
- Contrast ratio (typical): 4000:1
- Aspect ratio: 16:9
- Response time (typical): 8 ms
- Pixel pitch: 0.74 x 0.74 mm
- Display colours: 1.07 billion
- Viewing Angle (H / V): 178 / 178 degree
- Surface treatment: Anti-Glare coating
- Picture enhancement: 3/2 2/2 motion pull down, 3D Combfilter, 3D MA deinterlacing, Dynamic contrast enhancement, Motion compens. deinterlacing

#### **Supported Display Resolution**

#### Computer formats

Resolution	Refresh rate
1920 x 1200	60 Hz
1920 x 1080	60 Hz
1600 x 1200	60 Hz
1440 x 900	60 Hz
1366 x 768	60 Hz
1360 x 768	60 Hz
1280 x 1024	60 Hz
1280 x 800	60 Hz
1280 x 768	60 Hz
1024 x 768	60 Hz
800 × 600	60, 72, 75 Hz
640 x 480	60, 67, 72, 75 Hz
<ul> <li>Video formats</li> </ul>	
Resolution	Refresh rate
1080i	50, 60 Hz
1080p	50, 60 Hz
480i	60 Hz
480p	60 Hz
576i	50 Hz
576p	50 Hz
720p	50, 60 Hz

#### Connectivity

- Video input: DVI-D, HDMI, VGA (Analogue D-Sub), S-Video (Y/C mini DIN) 1x, Component (BNC), Composite (BNC)
- Video output: VGA (Analogue D-Sub), Composite (BNC)
- Audio input: 3.5-mm jack, Audio Left/Right (RCA) • Audio output: Audio Left/Right (RCA), External
- speaker connector
- External control: RJ45, RS232C (in/out) D-Sub9 • Other connections: OPS, AC-out

#### **Dimensions**

- Set dimensions (W x H x D):
- 1552.0 x 927.1 x 93.0 mm • Bezel width: 59 mm
- Product weight: 52 kg
- VESA Mount: 600 x 400 mm
- Smart Insert mount: 100 x 100 mm, 100 x 200 mm

#### Convenience

- Placement: Landscape, Portrait
- Picture in picture: PBP, PIP, POP
- Network controllable: RJ45, RS232, HDMI (One Wire)
- Signal Loop Through: VGA, RS232
- · Energy-saving functions: Smart Power
- Ease of installation: AC Out, Smart Insert
- Tiled Matrix: Up to 5 x 5
- · Picture performance: Advanced colour control
- Remote control signal: Lockable
- Keyboard control: Hidden, Lockable
- · Safety control functions: Heat Control,
- Temperature Sensor • Other convenience: Carrying handles
- Packaging: Reusable box

#### Power

- Mains power: 100 ~ 240 VAC, 50 ~ 60 Hz
- Consumption (Typical): 250 W
- Standby power consumption: <0.5 W</li>

#### Sound

• Built-in speakers: 2 x 10 W RMS

#### **Operating conditions**

- Temperature range (operation): 5 ~ 40  $^\circ\text{C}$
- Temperature range (storage): -20 ~ 60 °C
- Relative humidity: 10 ~ 90 %
- MTBF: 50,000 hour(s)

#### Accessories

- Included accessories: AC Power Cord, Batteries for remote control, Quick start guide, Remote Control, User manual on CD-ROM, VGA cable, RS232 cable
- Stand: (Optional)

#### **Miscellaneous**

- On-Screen Display Languages: English, French, German, Italian, Polish, Russian, Spanish, Turkish, Simplified Chinese, Traditional Chinese
- Regulatory approvals: CE, FCC, Class B, UL/cUL, CCC, C-Tick, RoHS, GOST
- Warranty: 3-year warranty



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